

# Organic Cotton Bed linen

## What is organic bedding?

Certified 100% organic cotton bedding starts with natural cotton fibres which have been grown without the use of chemicals, synthetic fertilizers or pesticides. Only cotton from verified, organically cultivated, sustainable sources can be used, a process which takes a farmer three years to attain. The natural fibre must then be treated and finished using only natural and biodegradable means such as non-toxic bleaching or eco-dyes to arrive at the finished article versus conventional cotton which can be treated with a series of chemicals from the field to the finished product.

## Why choose organic bedding?

Choosing organic cotton isn't just a change in bed linen, but a change in attitude and one which is about value, not just in ethics, but also lasting value for money.

The wider benefits of certified organic cotton are much quoted: decreased chemical exposure due to the absence of pesticides, chemical fertilisers or toxins which affect growers' health and income, allergy sufferers and the environment. As well as being considerate to the environment and the people involved in growing and processing the cotton, certified organic cotton bedding collections also offer the consumer original design and natural, lasting quality for different budgets and for classic or contemporary interiors. Given we spend around eight hours in bed; choosing organic, chemical-free bedding offers the comfort of a great night's sleep and is often the bed linen of choice for those with sensitive skins; with the added benefit that the product you are buying is from fair and sustainable cotton sources. Certifications by bodies such as the UK Soil Association or Oeko-Tex not only offer the consumer assurance on the organic integrity and quality of the bed linen but also guarantee no irritating nasties.

## Why choose Fou Furnishings® ?

Fou Furnishings' original, organic cotton bedding has been made with great care – from the choice of fibres to the finished product and is all certified by either the UK Soil Association or Oeko-Tex. Available in three qualities in very high thread counts of up to 475 and luxurious finishes means our linens are gorgeously soft and comfortable against your skin. Choose from organic essentials sateen, crisp percale or lustrous Italian sateen for different budgets and classic or contemporary bedrooms. \*



## Fou Furnishings

Eco-luxurious, originally designed linens and gifts for all the family from organic and designer makers.

Call **0141 644 5211** for a free brochure or visit [www.foufurnishings.com](http://www.foufurnishings.com)

